

Art in the Park 2021 | Artist Guidelines
Fine Art Festival | Founders' Park | Elkader, Iowa

Saturday, August 21st (10 am - 5 pm) & Sunday, August 22nd (10 am - 4 pm)*

**Subject to change:* We hope to carry out this festival outdoors, as planned, however this is subject to change should we feel it is no longer safe to carry out our event on those dates. Art in the Park 2021 could be moved to a later date, changed to online, or canceled in the case that it is necessary. The Art in the Park Committee will continue to keep updated with COVID-19 conditions to ensure we are planning this event in the safest way possible. Should our event plans change, we will inform you ASAP.

EVENT SUMMARY

Art in the Park is brought to you by the Main Street Elkader Cultural and Entertainment District Committee. This community-supported event is held in Elkader, an eclectic riverside town with an established arts, historical, and outdoors scene in Northeast Iowa (the Driftless Region of the Midwest).

As a two-time Iowa Arts Council Grant Recipient and recipient of the Iowa Tourism Award, the festival continues to prosper and grow in prestige each year. We were unable to carry out 2020's festival due to pandemic precautions but we are hopeful to bring you this thriving art festival in 2021. We are continuously dreaming up ways to make each year better.

We take care of our artists. Art in the Park ensures the outstanding success of its artists by specifically maintaining the quantity and quality. With around 50 juried artists each year, artists' sales have amounted to approximately \$180,000 since 2015. Art in the Park also offers artists \$1000 in artist awards, great volunteer hospitality, and overall, a personable and unforgettable experience in this gem of a town. Artists are also offered affordable and unique retreat lodging, to ensure the rest of Elkader and its surroundings can be explored (Scenic By-Way, Turkey River, Historical Society, etc.) for inspiration.

GENERAL INFORMATION

Art in the Park 2021, Founders' Park, Elkader, Iowa

Saturday, August 21 (10 am - 5 pm)

Sunday, August 22 (10 am - 4 pm)

- Always the 3rd weekend in August

- Free to the public
- Community and volunteer led

Alternative Entertainment:

- Live music
- Local cuisine (food trucks)
- Local wine sampling
- Live artist workshops

Artist Perks:

- \$1,000 available in Artist Awards (judges will be visiting all vendors and making decisions based on the quality of the artwork, booth presentation, and the salesmanship of person staffing the booth)
 - Awards available:
 - Best in Show
 - People's Choice
 - 3D Award
 - 2D Award
 - Green (Sustainability) Award
- Hospitality
- Affordable and unique artist retreat lodging (EWALU Stone Retreat Center)
 - Beautiful, clean and comfortable space
 - 12 minutes from park
 - Each room: 2 single beds, linens, private bathroom
 - \$50 per room includes both Friday and Saturday night
 - Rooms are limited, will be reserved on a first-come basis after jury process complete

Artist Guidelines:

- We accept fine art in the following categories: drawing, painting, pastels, mixed media, photography, fiber, textiles, jewelry, metal, ceramics, glass, sculpture, printmaking, wood, and more
- Each artist is allowed to show up to two mediums, only the medium(s) specified in the application can be displayed at the festival
- 4 artwork images & 1 professional and current booth image required.
- \$15 Non-Refundable Application Fee, \$100 Booth Fee, \$175 Double Booth Fee

Lodging:

- EWALU Stone Retreat Center (mentioned above)
- [Camping w/ hook-ups and showers](#)
- [Off-grid camping](#)
- Bed & Breakfasts ([Elkader Lodging](#))
- Area hotels

Green Efforts:

Promoting and operating our event as "Green" and sustainable as possible is a priority for the Art in the Park Committee. This has been put into action by majorly reducing printing, providing reusable cups and water stations rather than plastic bottles, recycling stations, purchasing local, and [more](#). We are also introducing our Green Award to the most eco-friendly and eco-conscious artist this year!

RULES/REGULATIONS

Artwork: We accept fine art handmade by the exhibitor in the following categories: Drawing, painting, pastels, mixed media, photography, fiber, textiles, jewelry, metal works, ceramics, glass, sculpture, wood, and more. Each artist is allowed to show up to two media. Only the medium(s) that the artist specifies in the application may be displayed. If applying with more than one medium, images of both media need to be included. **Policy on prints:** All prints (lithographic, wood cut, giclee, inkjet, etc.) must be limited edition and numbered, excluding photography. The only other exception will be note cards. Photographers who have limited edition prints may be given preference (please indicate in your artist description). **If prints of original artwork** (watercolors, oils, pastels, etc.) **are sold, the artist must also be selling a selection of original artwork as well.** **We do not accept imported, manufactured, or resale items.** **Policy on jewelry:** Jewelry must be designed and handmade by the artist, using precious and non-precious metals, gemstones, enamel, glass, fiber, clay or other material. Beads are accepted with preference given to beadwork made or woven by the artist.

Sales Tax: Artists are responsible for collecting and reporting all appropriate taxes, including 7% Iowa sales tax, which includes the local option tax for Clayton County.

Cancellation: We appreciate your commitment to Art in the Park. Please contact us as soon as you can to make us aware of a cancellation, refunds are not guaranteed.

Shared Booth: Two artists may share a booth but both must be juried into the festival and submit individual applications (however, the booth fee may be paid by one artist).

Booth Safety: Artists must have suitable anchorage (weights and/or screw-in anchors necessary) to secure tent.

During the Event: Exhibitors will be required to keep their booths open until festival close each day. The artist must be present throughout the festival. Artwork displayed must reflect the medium, style, and be consistent with the quality of work submitted on your artist application.

Late Applications:

In order to maintain a balanced show of media, late applications may be accepted and juried onto our waitlist.

BOOTH INFORMATION

- **Fees**

- \$100 Booth Fee (10' x 10' w/ room for anchoring)
- \$175 Double Booth Fee (10' x 20' w/ room for anchoring)

- **Details**

- All exhibitors are required to exhibit under a tent space
 - Must have suitable anchorage (weights and/or screw-in anchors necessary)
 - All exhibitors are responsible for furnishing and setting up their own booths
 - Must not extend beyond the space provided by the festival
 - Standard white tent w/ 3 sides recommended (if you have any other color besides white, a booth image is *mandatory*)
 - All booth spaces are situated on grass and open toward an oversized accessible sidewalk that leisurely winds throughout the park.
 - Booth Assignment: It is essential you include any special requests with your application, previous booth number, etc. The layout of the festival changes year to year, so we will do our best to honor requests but no location or placement is guaranteed.
 - Booth assignments are given at artist check-in
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PAYMENTS & ARTIST TYPE

- **Returning Artists**

- No jury fee for 2021, you are automatically juried into 2021
- Must submit application and pay booth fee by March 15th

- \$100 Booth Fee (10' x 10' w/ room for anchoring)
- \$175 Double Booth Fee (10' x 20' w/ room for anchoring)
 - Shared booth: Two artists may share a booth but both must be juried into the festival and submit individual applications (however, the booth fee may be paid by one artist).
- **New Artists**
 - Must submit application and 4 quality images of artwork by March 15th
 - Submit images to main@artintheparkelkader.com - use email or Google Drive
 - No jury fee for 2021
 - Booth fee will be due, *should you be juried in to 2021's festival* (will be notified by May 1st)
- **PAY WITH CHECK**
 - Due by March 15th!
 - To: MSE - Art in the Park
 - Memo line: Artist Booth Fee
 - Address: Main Street Elkader, P.O. Box 125, Elkader IA 52043
- **PAY WITH PAYPAL**
 - Due by March 15th!
 - Click link and enter amount due
 - Under "Write a Note," write "2021 Artist"
 - https://www.paypal.com/cgi-bin/webscr?cmd=s-xclick&hosted_button_id=R9TYK49JL864&source=url